CLAIMS

What is claimed is:

1. A mart union including stores of a regional division, said mart union comprising:

a plurality of electrical stores for introducing goods or services provided by enterprises that own said electrical stores, each of said electrical stores being belonged to one of said enterprises and said plurality of enterprises coupling with said mart union for managing said electrical stores;

a customer information table coupled with said electrical stores for registering browsing sequences of a customer who browsing said mart union;

a purchase information table coupled with said electrical stores for registering purchase information of a customer who purchases goods or services in said mart union;

a financial service unit coupled with said electrical stores for receiving payment service requests caused by purchase transactions from said electrical stores; and

mart union web pages for introducing said mart union and said electrical stores included in said mart union, at least one of said mart union web pages redirecting said customer to browse said electrical stores.

2. The mart union according to claim 1, each one of said electrical stores comprising:

transaction web pages for introducing said goods or services provided by said enterprises who own said electrical stores;

management web pages browsed by said enterprises for managing said electrical stores;

order information table coupled with said transaction web pages for receiving order information associated with a purchase transaction, and coupled with said management web pages for offering said order information; and

stock information table coupled with said transaction web pages for offering stock information of said electrical stores, and coupled with said management web pages for offering said stock information.

3. The mart union according to claim 2, said electrical stores being classified into business or profession characteristics, a redirection from said union mart web pages to one of said electrical stores following said classifications of said business or profession characteristics.

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4. The mart union according to claim 2, said order information comprising said customer' name, amounts of said ordered goods or services, a deadline of delivering said ordered goods or services, and addresses for accepting said ordered goods or services.

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5. The mart union according to claim 1, said customer information table receiving and taking down information comprising names, identifications, or authenticated accounts of said customer.

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6. The mart union according to claim 1, said purchase information table storing information comprising an amount of money, titles of goods or services, or an amount of goods for each of said purchase transactions.

7. The mart union according to claim 1, said payment service requests comprising an

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amount of money concerned with transactions or authenticated accounts of said customer for settling.

8. The mart union according to claim 1, further comprising an mart union service center that integrates a plurality of said mart unions that each mart union is mounted in

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a regional division, said customer who browses said mart union service center may be redirected to one of said integrated regional mart unions.

9. A method for dealing with a purchase transaction in a mart union including electrical stores of a regional division, said method comprising the steps of:

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showing mart union web pages for exhibiting goods or services of said electrical

stores included in said mart union;

generating a purchase transaction by a customer via browsing said mart union web pages;

registering purchase information of said purchase transaction in said mart union;

5   generating an order associated with said purchase transaction by said mart union; and

delivering a goods or service indicated by said purchase transaction from an enterprise who owns said electrical store that dealing with said purchase transaction.

10   10. The method according to claim 9, each one of said electrical stores being belonged to an enterprise that manages said electrical store via management web pages of said electrical stores.

11. The method according to claim 9, said electrical stores being classified into
15   business or profession characteristics, a redirection from said union mart web pages to one of said electrical stores following said classifications of said business or profession characteristics.

12. The method according to claim 9, at lease one sequence for generating said
20   purchase information being registered in said mart union.

13. The method according to claim 9, further comprising a step of settling accounts according to an account authenticated by said customer in said mart union being performed before said delivering step.

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14. The method according to claim 9, further comprising a step of redirecting to one of said electrical store from said mart union web pages.

15. The method according to claim 9, further comprising a method for constituting an
30   mart union service center that integrates a plurality of mart unions mounted in regional

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divisions, said customer who browses said mart union service center may be redirected to one of said integrated regional mart unions.

16. A server system for mounting a mart union that integrates electrical stores of regional enterprises, goods or services provided by said regional enterprises being exhibited via mart union web pages of said mart union, said server system comprising:

a storage device; and

at least one processor, said processor operating program codes stored in said storage device to

exhibit web pages for introducing said mart union and goods or services provided by said electrical stores;

redirect a customer to one of said electrical store;

manage an order of a purchase transaction for said electrical stores;

manage stocks for said electrical stores;

manage sales flow for said electrical stores; and

manage payment services for said electrical stores.

17. The server system according to claim 16, said processor operating said program codes for managing said order to

perform operations of taking down said order and tracking for whether said ordered goods or services have been delivered;

perform an operation of settling accounts for said purchase transactions according to authenticated accounts;

perform the operations of tracking the status of delivering said ordered services or goods and taking down suppliers providing systems for delivering said ordered services or goods; and

perform operations of receiving responses from said customer and redirecting said responses to relative enterprises.

18. The server system according to claim 16, said processor operating said program

codes for managing said stocks to

perform operations of accessing and displaying goods or service categories and manipulating modifications to said goods or service categories;

perform operations of modifying an amount when goods being laid in stocks of said electrical stores and notifying how many reserves in said stocks;

perform operations of modifying an amount when goods being taken out from stocks of said electrical stores and notifying how many reserves in said stocks; and

perform operations of managing information concerned with suppliers who cooperates with said mart union.

19. The server system according to claim 16, said processor operating said program codes for managing said sales flow to

manage an urgent selling; and

perform an operation of assigning a procedure for said purchase transaction of said electrical stores.

20. The server system according to claim 16, said processor operating said program codes for managing said payment services to

receive an amount of money concerned with said purchase transaction;

receive an authenticated account of said customer; and

settle account for said purchase transaction by using said authenticated account and said amount of money.